

SAVING FACE

Would you see an orthodontist to fix your double chin? Find out why you probably should.

BY ELIZABETH COSSICK



When I say *orthodontist*, you likely think *braces*. And when I say *braces*, you think *straight teeth*. Right? But, what if I told you that contemporary orthodontics actually addresses patients' overall facial structure, helping create a more attractive profile and jaw line, in addition to a winning smile? Orthodontists today are saving face, literally.

"We now have tools to enable us to look at the entire picture, with a broader goal of facial artistry in mind. When creating a patient's treatment plan, I consider the jaw line and facial profile, bringing all elements into balance," says Dr. Russell Kincer, who has practiced for over 30 years at Kincer Orthodontics in West Cobb. "In young patients, weak chins can be corrected with orthodontics, as can over-prominent chins, narrow jaws and more. In adult patients, we now have aesthetic procedures to offer an overall improved facial appearance, along with a beautiful smile."

WINDOW OF OPPORTUNITY

Orthodontic training comprehensively covers the entire head and neck area, so it's not surprising that treatment would extend beyond straightening teeth. "The beauty of working with children's mouths is that their bones are still developing, so we have this window of opportunity to guide how those bones grow and align," explains Dr. Kincer. "If a child has a prominent

overbite where the lower jaw is recessed and needs to come forward, we use growth modifying appliances that actually train the jaw into a more ideal and attractive position." Added bonus: growth appliances can also address sleep apnea because they bring the jaw forward and open the airway.

ADULT SOLUTIONS

While adults can also wear braces to straighten their teeth, they can no longer get the same results from growth appliances because bone structure is set in place. "Many of our adult patients now opt for aesthetic procedures to address chin and jaw line appearance," says Dr. Kincer, who is a certified aesthetic injector. "Kybella is one of our most popular adult aesthetic services for improving this area because this quick injection permanently melts away the fat under the chin, giving a much more attractive profile and jaw line. More than one treatment is typically needed, but results are permanent and noticeable after about two weeks."

Dr. Kincer, along with a certified aesthetician, administers aesthetic services in the newly opened spa adjacent to his orthodontic practice. In addition to adult orthodontic patients, many moms of his young patients enjoy the convenience of getting aesthetic services at the spa while their children have their appointments. "It's rewarding to be able to offer another avenue to improve our patient experience," says Dr. Kincer. "When a patient leaves our office feeling like a million bucks, it gives them an extra reason to smile."

SOURCE | Dr. Kincer is certified with the Georgia Board of Dentistry and American Academy of Facial Aesthetics. Kincer Orthodontics. 44 Old Hamilton Road, Marietta. Complimentary consultation: 770-424-5280 (no referral needed). kincerortho.com

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